



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Ronald A. KATZ

Serial No.: 09/505,915

Filed: February 17, 2000

For: COMMERCIAL PRODUCT  
ROUTING SYSTEM WITH VIDEO  
VENDING CAPABILITY

) Customer No.: 35,554  
)  
) Confirmation No.: 7611  
)  
) Group Art Unit: 2614  
)  
) Examiner: S. Woo  
)  
) Docket No.: 6046-101D8  
)  
)  
)

**REPLY BRIEF OF APPELLANT IN EX PARTE REEXAMINATION**  
**(PURSUANT TO MPEP §§ 2273-2279 AND 35 U.S.C. 306)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is in reply to the Examiner's Answer dated February 3, 2010, and further to an Appeal Brief filed on April 22, 2009, and an Amended Appeal Brief filed on November 11, 2009.

This Reply Brief responds to the new issues raised in the Examiner's Answer (in the "Response to Argument" section on pages 5-7 of the Examiner's Answer) and should be considered in conjunction with the final Appeal Brief (as amended), the contents of which are incorporated herein by reference. In addition, the Patentee requests an oral hearing before the Board of Patent Appeals and Interferences. A separate request form to request the oral hearing is also submitted with this Reply brief.

Claims 17-23, 25-40, 42-64, 66-116, 121, 123-205 are pending in this Application and remain rejected in the final office action. Accordingly, the final rejection of claims 17-23, 25-40, 42-64, 66-116, 121, 123-205 is appealed and the Patentee respectfully requests the Board of Patent Appeals & Interferences ("BPAI") to confirm the rejected claims for the reasons demonstrated here.